

Community Clean Up Program Goes Online

Local Internet Provider Enter.Net Launches CleanTeamPA.com

On Wednesday, June 17, 2009, the launch of the Clean Team Web site was celebrated at Enter.Net, located at 815 N. 12th St., Allentown, PA. To honor the first anniversary of The Allentown Rescue Mission's Clean Team, Enter.Net teamed up with students from Parkland School District to create and launch CleanTeamPa.com - a Web site designed to showcase "The Clean Team", its dedicated members, community cleanup projects and more. Those in attendance included Mayor Ed Pawlowski, Gary Millspaugh - executive director of the Allentown Rescue Mission, Michael Korpics - The Clean Team project coordinator, Christina Pearson - The 150 Challenge project coordinator, the Parkland Job Shadow students, and, of course, the Clean Team. Refreshments were served courtesy of Wally's Deli and Sycamore Deli both located in Allentown, PA.



From L to R:
Gary Millspaugh, Jesse Tamburino (general manager, Enter.Net),
Mayor Ed Pawlowski, and Justin Corsa (vice president, Enter.Net)

About the Project

Parkland High School's Job Shadow Program teamed four students with Enter.Net's web design department and management team to give the students a glimpse of a "real world" job experience. Working alongside Enter.Net mentors for eight weeks, the students developed the Clean Team Web site from start to finish. This experience not only gave them a dose of reality, working in a corporate environment, but it also allowed them to learn how The Clean Team helps the community. Tasks included visits to Clean Team cleanups, interviewing Clean Team members & Allentown Rescue Mission staff, designing & creating the web site, creating a Clean Team logo and sending press releases. The students also set up Clean Team Facebook and Twitter pages plus added a SKYPE account and AIM contact info to CleanTeamPA.com.



Justin Corsa presents each member of the Clean Team with a pocket knife to show appreciation for all their hard work.



About The Clean Team

The Allentown Rescue Mission is teaching members of The Clean Team important values and life skills to prepare them for future careers while improving the community. To learn more, visit www.CleanTeamPA.com

