

## Why Sponsor the

# Clean Team?



**Picking up litter. • Making the community better. • Learning workplace skills.  
Working their way out of homelessness.**

**T**he Clean Team is an innovative project of the Allentown Rescue Mission, employing men who are working their way out of homelessness. Clean Team worker-trainees pick up litter on the streets of Allentown, and work at events such as Mayfair and The Great Allentown Fair. Picking up litter is only part of the Clean Team's purpose. The Clean Team is a training program, teaching men transferable workplace skills, such as: promptness, safety, attentiveness, cooperation and productivity. The goal for each Clean Team participant is more than getting a job, it's to be a solid entry level worker, and a valued employee of a company like yours.

The Clean Team project needs to be self-sustaining, through sponsorships and by doing work for customers. We're looking for both.

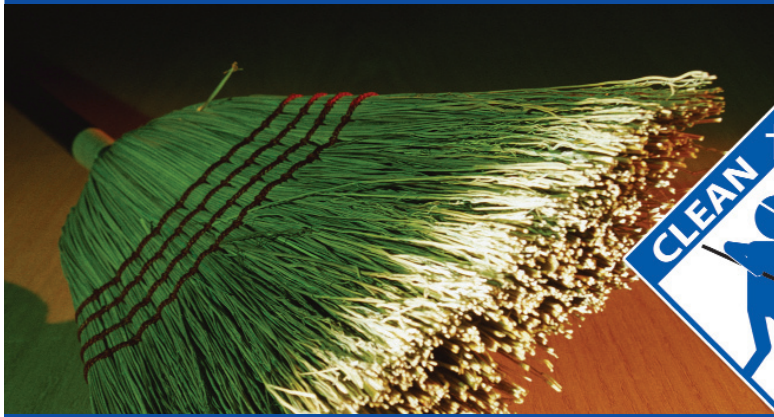
Your sponsorship provides rigorous training, with a high degree of accountability, and a result-oriented approach. The goal is that a homeless man of today will be self-reliant tomorrow. Working. Paying rent. Shopping. Being a contributing member of our community.

### *Your sponsorship dollars will:*

- ◆ clean up the streets of center city Allentown
- ◆ provide paying jobs for homeless men
- ◆ support workplace skills training
- ◆ offer a path from homelessness to self-reliance
- ◆ position your business as a community benefactor
- ◆ help clean up problem areas and illegal dumpsites
- ◆ have you included in Clean Team publicity items



*Clean Team worker trainees clean up the streets of Allentown, while learning valuable workplace skills such as safety, promptness, listening, following work rules, cooperation and productivity.*



# The Clean Team

## Clean Team Sponsorship

Help men work their way out of homelessness. Your sponsorship helps provide paid employment for men who need it most, plus training in workplace skills and values.

12-month Clean Team Sponsorship – \$2400 | 6-month Clean Team Sponsorship – \$1,200

**For all that, your business deserves recognition!**

### 12-month sponsors receive:

- Your business logo on two Mission vehicles
- Mentions in five 15-second commercials per week on WAEB Newstalk 790 AM, over a 13 week period, dates to be determined
- Listing on Clean Team website ([www.CleanTeamPA.com](http://www.CleanTeamPA.com)) and Mission's website ([www.armpa.org](http://www.armpa.org)) for the period of sponsorship.
- Recognized in two issues of our newsletter *Tidings*, distributed to 20,000 households
- Recognized as a sponsor of the **WAEB Annual Spaghetti Dinner** to benefit the Mission in October (attendance approximately 1,000)
- Recognized as a sponsor of **Thanks for Giving**, the Mission's annual food & supplies drive (at more than 20 Wal-Mart, Giant Supermarket and Top Star Market locations across the Lehigh Valley (November 18 & 19, 2011)).

### 6-month sponsors receive:

- Your business logo on two Mission vehicles
- Mentions in five 15-second commercials per week on WAEB Newstalk 790 AM, over a 6 week period, dates to be determined
- Listing on Clean Team website ([www.CleanTeamPA.com](http://www.CleanTeamPA.com)) and Mission's website ([www.armpa.org](http://www.armpa.org)) for the period of sponsorship.
- Recognized in two issues of our newsletter *Tidings*, distributed to 20,000 households

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Visit: [www.CleanTeamPA.org](http://www.CleanTeamPA.org) or [www.armpa.org](http://www.armpa.org) for more information about the Clean Team.

